SERFF Tracking #: SCTT-131484755 State Tracking #:

Company Tracking #: EK DC06388ICF01

State: District of Columbia Filing Company: Scottsdale Indemnity Company

TOI/Sub-TOI: 17.0 Other Liability-Occ/Claims Made/17.0022 Other

Product Name: Business and Management Liability **Project Name/Number:** E-Risk (CMTSS)/EK DC06388ICF01

Filing at a Glance

Company: Scottsdale Indemnity Company
Product Name: Business and Management Liability

State: District of Columbia

TOI: 17.0 Other Liability-Occ/Claims Made

Sub-TOI: 17.0022 Other

Filing Type: Form

Date Submitted: 05/02/2018

SERFF Tr Num: SCTT-131484755
SERFF Status: Closed-APPROVED

State Tr Num:

State Status:

Co Tr Num: EK DC06388ICF01

Effective Date On Approval

Requested (New):

Effective Date On Approval

Requested (Renewal):

Author(s): Dawn Weirich

Reviewer(s): Carmen Belen (primary)

Disposition Date: 05/09/2018
Disposition Status: APPROVED
Effective Date (New): 05/09/2018
Effective Date (Renewal): 05/09/2018

SERFF Tracking #: SCTT-131484755 State Tracking #:

Company Tracking #: EK DC06388ICF01

State: District of Columbia Filing Company: Scottsdale Indemnity Company

TOI/Sub-TOI: 17.0 Other Liability-Occ/Claims Made/17.0022 Other

Product Name: Business and Management Liability **Project Name/Number:** E-Risk (CMTSS)/EK DC06388ICF01

General Information

Project Name: E-Risk (CMTSS)

Status of Filing in Domicile: Pending

Project Number: EK DC06388ICF01 Domicile Status Comments:

Reference Organization: Reference Number:
Reference Title: Advisory Org. Circular:

Filing Status Changed: 05/09/2018

State Status Changed: Deemer Date:

Created By: Dawn Weirich Submitted By: Dawn Weirich

Corresponding Filing Tracking Number:

Filing Description:

Scottsdale Indemnity Company is submitting several new forms to be utilized with our Business and Management Liability program. We request an effective date concurrent with your Department's approval.

We are submitting for your review, a new admitted privacy product titled Cyber, Media, and Technology Security Services (CMTSS) within our Business and Management (BAM) Liability Program. The goal of this filing is to offer a competitive and updated privacy policy that the market is demanding.

Enclosed please find the new forms for this venture. Rates are being submitted separately.

Company and Contact

Filing Contact Information

Dawn Weirich, Filings Analyst II weiricd@scottsdaleins.com

PO Box 4110 800-423-7675 [Phone] 3109 [Ext]

Scottsdale, AZ 85261

Filing Company Information

Scottsdale Indemnity Company CoCode: 15580 State of Domicile: Ohio

PO Box 4110 Group Code: 140 Company Type:
Scottsdale, AZ 85261 Group Name: Nationwide State ID Number:

(800) 423-7675 ext. [Phone] FEIN Number: 31-1117969

Filing Fees

Fee Required? No Retaliatory? No

Fee Explanation:

SERFF Tracking #: SCTT-131484755 State Tracking #: EK DC06388/CF01

State: District of Columbia Filing Company: Scottsdale Indemnity Company

TOI/Sub-TOI: 17.0 Other Liability-Occ/Claims Made/17.0022 Other

Product Name:Business and Management LiabilityProject Name/Number:E-Risk (CMTSS)/EK DC06388ICF01

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
APPROVED	Carmen Belen	05/09/2018	05/09/2018

SERFF Tracking #: SCTT-131484755 State Tracking #: EK DC06388ICF01

State: District of Columbia Filing Company: Scottsdale Indemnity Company

TOI/Sub-TOI: 17.0 Other Liability-Occ/Claims Made/17.0022 Other

Product Name:Business and Management LiabilityProject Name/Number:E-Risk (CMTSS)/EK DC06388ICF01

Disposition

Disposition Date: 05/09/2018 Effective Date (New): 05/09/2018 Effective Date (Renewal): 05/09/2018

Status: APPROVED

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Readability Certificate	APPROVED	Yes
Supporting Document	Consulting Authorization	APPROVED	Yes
Supporting Document	Copy of Trust Agreement	APPROVED	Yes
Supporting Document	Expedited SERFF Filing Transmittal Form	APPROVED	Yes
Form	ADDITIONAL INSURED	APPROVED	Yes
Form	ADDITIONAL INSURED FOR COMPANY'S PRIVACY WRONGFUL ACTS	APPROVED	Yes
Form	AMEND OTHER INSURANCE TO BE PRIMARY	APPROVED	Yes
Form	CHILDREN'S ONLINE PRIVACY PROTECTION ACT (COPPA) EXCLUSION	APPROVED	Yes
Form	CHOICE OF COUNSEL	APPROVED	Yes
Form	COVERAGE ONLY APPLIES TO SUITS IN THE U.S.	APPROVED	Yes
Form	DELETE WEB-MEDIA SERVICES AND TECHNOLOGY SECURITY INSURING CLAUSES	APPROVED	Yes
Form	MATTERS REVEALED IN APPLICATION EXCLUSION	APPROVED	Yes
Form	PRIOR AND INTERRELATED WRONGFUL ACTS EXCLUSION	APPROVED	Yes
Form	TCPA, JUNK FAX, CAN-SPAM EXCLUSION ENDORSEMENT	APPROVED	Yes
Form	DEPENDENT BUSINESS INTERRUPTION EXPENSES	APPROVED	Yes
Form	GENERAL DATA PROTECTION REGULATION (GDPR) ENDORSEMENT	APPROVED	Yes
Form	BUSINESS AND MANAGEMENT INDEMNITY POLICY DECLARATIONS	APPROVED	Yes

SERFF Tracking #: SCTT-131484755 State Tracking #: EK DC06388ICF01

State: District of Columbia Filing Company: Scottsdale Indemnity Company

TOI/Sub-TOI: 17.0 Other Liability-Occ/Claims Made/17.0022 Other

Product Name:Business and Management LiabilityProject Name/Number:E-Risk (CMTSS)/EK DC06388ICF01

Schedule	Schedule Item	Schedule Item Status	Public Access
Form	BUSINESS AND MANAGEMENT INDEMNITY POLICY CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION	APPROVED	Yes
Form	APPLICATION FOR BUSINESS AND MANAGEMENT (BAM) INDEMNITY INSURANCE CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGES	APPROVED	Yes
Form	AMENDATORY ENDORSEMENT - DISTRICT OF COLUMBIA	APPROVED	Yes

SERFF Tracking #: SCTT-131484755 State Tracking #: Company Tracking #: EK DC06388ICF01

State: District of Columbia Filing Company: Scottsdale Indemnity Company

TOI/Sub-TOI: 17.0 Other Liability-Occ/Claims Made/17.0022 Other

Product Name:Business and Management LiabilityProject Name/Number:E-Risk (CMTSS)/EK DC06388ICF01

Form Schedule

ltem	Schedule Item	Form	Form	Edition	Form	Form	Action Specific	Readability	
No.	Status	Name	Number	Date	Туре	Action	Data	Score	Attachments
1	APPROVED 05/09/2018	ADDITIONAL INSURED	EKI-1657	5-17	END	New		0.000	EKI-1657 (5- 17).pdf
2	APPROVED 05/09/2018	ADDITIONAL INSURED FOR COMPANY'S PRIVACY WRONGFUL ACTS	EKI-1658	5-17	END	New		0.000	EKI-1658 (5- 17).pdf
3	APPROVED 05/09/2018	AMEND OTHER INSURANCE TO BE PRIMARY	EKI-1659	3-18	END	New		0.000	EKI-1659 (3- 18).pdf
4	APPROVED 05/09/2018	CHILDREN'S ONLINE PRIVACY PROTECTION ACT (COPPA) EXCLUSION	EKI-1664	3-18	END	New		0.000	EKI-1664 (3- 18).pdf
5	APPROVED 05/09/2018	CHOICE OF COUNSEL	EKI-1665	3-18	END	New		0.000	EKI-1665 (3- 18).pdf
6	APPROVED 05/09/2018	COVERAGE ONLY APPLIES TO SUITS IN THE U.S.	EKI-1666	5-17	END	New		0.000	EKI-1666 (5- 17).pdf
7	APPROVED 05/09/2018	DELETE WEB-MEDIA SERVICES AND TECHNOLOGY SECURITY INSURING CLAUSES	EKI-1667	3-18	END	New		0.000	EKI-1667 (3- 18).pdf
8	APPROVED 05/09/2018	MATTERS REVEALED IN APPLICATION EXCLUSION	EKI-1668	3-18	END	New		0.000	EKI-1668 (3- 18).pdf
9	APPROVED 05/09/2018	PRIOR AND INTERRELATED WRONGFUL ACTS EXCLUSION	EKI-1671	5-17	END	New		0.000	EKI-1671 (5- 17).pdf
10	APPROVED 05/09/2018	TCPA, JUNK FAX, CAN- SPAM EXCLUSION ENDORSEMENT	EKI-1672	2-18	END	New		0.000	EKI-1672 (5- 17).pdf
11	APPROVED 05/09/2018	DEPENDENT BUSINESS INTERRUPTION EXPENSES	EKI-1879	3-18	END	New		0.000	EKI-1879 (3- 18).pdf

SERFF Tracking #: SCTT-131484755 State Tracking #: Company Tracking #: EK DC06388ICF01

State: District of Columbia Filing Company: Scottsdale Indemnity Company

TOI/Sub-TOI: 17.0 Other Liability-Occ/Claims Made/17.0022 Other

Product Name:Business and Management LiabilityProject Name/Number:E-Risk (CMTSS)/EK DC06388ICF01

Item	Schedule Item	Form	Form	Edition	Form	Form	Action Specific	Readability	
No.	Status	Name	Number	Date	Туре	Action	Data	Score	Attachments
12	APPROVED 05/09/2018	GENERAL DATA PROTECTION REGULATION (GDPR) ENDORSEMENT	EKI-1904	3-18	END	New		0.000	EKI-1904 (3- 18).pdf
13	APPROVED 05/09/2018	BUSINESS AND MANAGEMENT INDEMNITY POLICY DECLARATIONS	EKI-D-9	5-17	DEC	New		0.000	EKI-D-9 (5- 17).pdf
14	APPROVED 05/09/2018	BUSINESS AND MANAGEMENT INDEMNITY POLICY CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION	EKI-P-17	5-17	PCF	New		0.000	EKI-P-17 (5- 17).pdf
15	APPROVED 05/09/2018	APPLICATION FOR BUSINESS AND MANAGEMENT (BAM) INDEMNITY INSURANCE CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGES	EKI-APP-8	5-17	ABE	New		0.000	EKI-APP-8 (5- 17).pdf
16	APPROVED 05/09/2018	AMENDATORY ENDORSEMENT - DISTRICT OF COLUMBIA	EKI-1913- DC	5-17	END	New		0.000	EKI-1913-DC (5- 17).pdf

Form Type Legend:

ABE	Application/Binder/Enrollment	ADV	Advertising
BND	Bond	CER	Certificate
CNR	Canc/NonRen Notice	DEC	Declarations/Schedule
DSC	Disclosure/Notice	END	Endorsement/Amendment/Conditions
ERS	Election/Rejection/Supplemental Applications	ОТН	Other

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

ADDITIONAL INSURED

•		
	e premium paid, it is agreed that this endors nsurance provided under the following:	sement
CYBER, MEDIA AND TECH	NOLOGY SECURITY SERVICES COVERA	AGE SECTION
Section B., DEFINITIONS , is amended	by adding the following to subsection 24., $oldsymbol{I}$	nsureds:
the below scheduled entity(ies):	
All other terms and conditions of this P	Policy remain unchanged.	
	AUTHORIZED REPRESENTATIVE	DATE

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

ADDITIONAL INSURED FOR COMPANY'S PRIVACY WRONGFUL ACTS

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION

•	the below scheduled entity, but only for the Privacy Wrongful Act of the Company:

All other terms and conditions of this **Policy** remain unchanged.

AUTHORIZED REPRESENTATIVE DATE



EKI-1658 (5-17) Page 1 of 1

END	ORS	EM	EN.	T
NO.				

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

AMEND OTHER INSURANCE TO BE PRIMARY

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION

Section G., **OTHER INSURANCE**, is deleted and replaced by the following:

G. OTHER INSURANCE

For any **Claim**, if any **Loss** covered under this Coverage Section is covered under any other valid and collectable insurance, then this **Policy** shall be primary insurance, unless expressly written to be excess over other applicable insurance.

All other terms and conditions of this **Policy** remain unchanged.

AUTHORIZED REPRESENTATIVE DATE



EKI-1659 (3-18) Page 1 of 1

END	ORS	EMI	ENT
NO.			

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

CHILDREN'S ONLINE PRIVACY PROTECTION ACT (COPPA) EXCLUSION

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION

The following is added to Section C., **EXCLUSIONS**, subsection 1., Exclusions Applicable to All Insuring Clauses:

alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any actual or alleged violation of the Children's Online Privacy Protection Act of 1998 (COPPA), as amended, or any common or statutory federal, state or local law governing the collection or use of a child's (under the age of thirteen) personal information.

All other terms and conditions of this **Policy** remain unchanged.

AUTHORIZED REPRESENTATIVE DATE



EKI-1664 (3-18) Page 1 of 1

END	ORS	EM	ENT
NO.			

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

CHOICE OF COUNSEL

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION

In the event a **Claim** is brought against the **Insured** for which coverage applies under the Cyber, Media and Technology Security Services Coverage Section and in conjunction with the General Terms and Conditions Section, the **Insured** is entitled to select the following law firm to defend the **Insured**:

Law Firm:			
City, State and Zi	o:		
Phone:			
E-mail Address: _			
It is further agreed the charged shall be as for		choose the above-referenced	law firm, the hourly rates to be
Individual	Hourly Rate		
Partners:	Maximum \$		-
Associates:	Maximum \$		-
Paralegals:	Maximum \$		_

Hourly billing rates charged in excess of the above specified rates shall be borne uninsured by the **Insureds** and at their own risk and such payments by the **Insured** shall not reduce the applicable Retention.

Such law firm agrees to follow the **Insurer's** billing and litigation guidelines. The **Insureds** and such law firm shall cooperate fully with the **Insurer**, including, but not limited to regularly apprising the **Insurer** of the status of the **Claim**.

In the event the above provisions cannot be met, or an actual or potential conflict is identified by the **Insurer** which would prevent or may potentially prevent the use of such counsel, **Insurer** retains the discretion to assign **Insured's** defense to an attorney and law firm of **Insurer's** choice.

All provisions of Section F., **SETTLEMENTS, DEFENSE AND PAYMENT OF EXPENSES,** still apply, including the requirement that the **Insured** obtain the **Insurer**'s written consent prior to incurring any **Costs, Charges and Expenses.**



EKI-1665 (3-18) Page 1 of 2



EKI-1665 (3-18) Page 2 of 2 Nationwid

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

COVERAGE ONLY APPLIES TO SUITS IN THE U.S.

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

GENERAL TERMS AND CONDITIONS

Section K., **TERRITORY**, is deleted in its entirety and replaced by:

K. TERRITORY

Coverage under this **Policy** shall only extend to **Wrongful Acts** taking place or **Claims** made anywhere in the United States and its territories.

All other terms and conditions of this **Policy** remain unchanged.

AUTHORIZED REPRESENTATIVE DATE



EKI-1666 (5-17) Page 1 of 1

END	ORS	EM	EN.	T
NO.				

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

DELETE WEB-MEDIA SERVICES AND TECHNOLOGY SECURITY INSURING CLAUSES

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION

Section A., **INSURING CLAUSES**, subsection 1., Liability Insuring Clauses, paragraph a., **Web-Media Services**, and paragraph b., Technology Security, are deleted in their entirety.

All other terms and conditions of this **Policy** remain unchanged.

AUTHORIZED REPRESENTATIVE DATE



EKI-1667 (3-18) Page 1 of 1

END	ORS	EM	EN.	T
NO.				

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

MATTERS REVEALED IN APPLICATION EXCLUSION

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION

Section C., **EXCLUSIONS**, subsection 1., Exclusions Applicable to All Insuring Clauses, is amended to add the following:

•	alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in conse-
	quence of, or in any way involving any matter, fact or circumstance disclosed in connection
	with the Cyber, Media and Technology Security Services Coverage Section Information, Ques-
	tion of the Application dated and submitted on behalf of the Insured.

All other terms and conditions of this **Policy** remain unchanged.

AUTHORIZED REPRESENTATIVE DATE

Nationwide*

EKI-1668 (3-18) Page 1 of 1

END	ORS	EΜ	ENT
NO.			

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

PRIOR AND INTERRELATED WRONGFUL ACTS EXCLUSION

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

	C.	YBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION
The fol		ng is added to Section C., EXCLUSIONS , subsection 1., Exclusions Applicable to All Insuring
•		ging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consence of, or in any way involving:
	i.	any Wrongful Act actually or allegedly committed prior to; or
	ii.	any Wrongful Act occurring on or subsequent to which, together with a Wrongful Act occurring prior to such date, would constitute Interrelated Wrongful Acts.
All othe	er ter	ms and conditions of this Policy remain unchanged.

AUTHORIZED REPRESENTATIVE DATE

Page 1 of 1 EKI-1671 (5-17)

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

TCPA, JUNK FAX, CAN-SPAM EXCLUSION ENDORSEMENT

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION

Section C., **EXCLUSIONS**, subsection 1., Exclusions Applicable to All Insuring Clauses, is amended by adding the following:

alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any actual or alleged violation of the Telephone Consumer Protection Act of 1991, Junk Fax Prevention Act of 2005, or CAN-SPAM Act of 2003, all as amended, or any rules, regulations or guidelines promulgated thereunder, or any similar federal, state or local law, code or regulation.

All other terms and conditions of this **Policy** remain unchanged.





EKI-1672 (5-17) Page 1 of 1

END	ORS	EMI	ENT
NO.			

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

DEPENDENT BUSINESS INTERRUPTION EXPENSES

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION

Section B., **DEFINITIONS**, subsection 6. is deleted and replaced with the following:

6. Business Interruption Expenses means the actual loss of Business Income the Company solely and directly sustains due to a Computer Interruption occurring at the premises of the Company or Dependent Business as a direct result of a Technology Breach. Business Interruption Expenses shall only be applicable to the period of time beginning after the Waiting Period set forth in Item 3. of the Declarations and during the Period of Recovery. Business Interruption Expenses shall not include any loss of Business Income the Company or Dependent Business sustains during the Waiting Period.

Section B., **DEFINITIONS**, is amended by adding the following:

• **Dependent Business** means any entity that the **Insured** does not own, but which provides necessary products or services to the **Insured**.

All other terms and conditions of this **Policy** remain unchanged.

AUTHORIZED REPRESENTATIVE DATE



EKI-1879 (3-18) Page 1 of 1

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

GENERAL DATA PROTECTION REGULATION (GDPR) ENDORSEMENT

In consideration of the premium paid, it is agreed that this endorsement modifies insurance provided under the following:

CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION

Section B., **DEFINITIONS**, subsection 35. is deleted in its entirety and replaced by the following:

35. **Privacy Act** means any federal, state, international or local statutory or common law requiring the **Company** to protect the confidentiality, privacy or security of **Personal Information** including, but not limited to, The Financial Modernization Act of 1999 ("Gramm-Leach-Bliley Act"), the Health Insurance Portability and Accountability Act of 1996 (HIPAA), the Privacy Rule of HIPAA related to a Business Associate agreement or similar contract, the General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679), and section 1798 of the California Civil Code. **Privacy Act** does not include the Children's Online Privacy Protection Act of 1998 (COPPA), as amended, or any common or statutory federal, state or local law governing the collection or use of the **Personal Information** of a child under the age of thirteen (13).

All other terms and conditions of this **Policy** remain unchanged.





EKI-1904 (3-18) Page 1 of 1

Underwritten by: Scottsdale Indemnity Company
Home Office: One Nationwide Plaza • Columbus, Ohio 43215
Administrative Office: 8877 North Gainey Center Drive • Scottsdale, Arizona 85258
1-800-423-7675 • A Stock Company

BUSINESS AND MANAGEMENT INDEMNITY POLICY DECLARATIONS

THE LIABILITY COVERAGE SECTIONS OF THIS POLICY, OTHER THAN GENERAL LIABILITY, WHICHEVER ARE APPLICABLE, COVER ONLY CLAIMS FIRST MADE AGAINST THE INSURED DURING THE POLICY PERIOD OR, IF ELECTED, THE DISCOVERY PERIOD AND REPORTED TO THE INSURER PURSUANT TO THE TERMS OF THE RELEVANT COVERAGE SECTION. THE AMOUNTS INCURRED TO DEFEND A CLAIM REDUCE THE APPLICABLE LIMIT OF LIABILITY AND ARE SUBJECT TO THE APPLICABLE RETENTION OR DEDUCTIBLE. PLEASE READ THIS POLICY CAREFULLY.

TERMS THAT APPEAR IN BOLDFACE TYPE HAVE SPECIAL MEANING. PLEASE REFER TO THE APPROPRIATE DEFINITIONS SECTIONS OF THIS POLICY.

Company & Mailing Address:	Policy No.: Agent No.: Renewal No.: Agent Name & Mailing Address:
Principal Address, if different from ma	ailing address:
Item 2. Policy Period: From	to
12:01 A.M. local time at Princ	
Item 3. Coverage Section(s) and Lim	it of Liability
Employment Practices Cover	age Section
 Limit of Liability: 	
a. \$	aggregate for all Loss, subject to 1.b. and 1.c. immediately below.
b. \$	
	immediately below.
c. \$	maximum aggregate for this Coverage Section
Retention:	
a. \$	each Employment Practices Claim
b. \$	each Third-Party Claim
3. Continuity Date:	
_	Yes □ No



EKI-D-9 (5-17) Page 1 of 5

Item 3.	Co	vera	ge Section(s) and Limi	t of Liability (continued)		
	Directors and Officers and Company Coverage Section					
	1.	Lim	nit of Liability:			
			•	aggregate for all Loss , subject to 1.b. and 1.c. immediately below.		
				additional aggregate for all Loss under Insuring Clause A.1., subject to 1.c.		
				immediately below.		
		c.	\$	maximum aggregate for this Coverage Section		
	2.	Re	tention:			
		a.	\$	each Claim under Insuring Clause 1.		
		b.	\$	each Claim under Insuring Clause 2.		
		c.	\$	each Claim under Insuring Clause 3.		
	3.	Со	ntinuity Date:			
	Fid	ucia	ry Coverage Section			
	1.	Lim	nit of Liability \$	maximum aggregate for this Coverage Section		
	2.	Re	tention \$	each Claim		
	3.	Со	ntinuity Date:			
	Cri	me (Coverage Section			
	1.	Lim	nit of Liability \$	maximum aggregate for this Coverage Section		
	2.	De	ductibles:			
		a.	\$	each Single Loss		
				each Single Loss for Employee Benefit Plan Coverage		
	3.			Yes □ No		
				Security Services Coverage Section		
	-			Coverage election: ☐ Yes ☐ No		
		-	nit of Liability:			
		a.	Liability Insuring Claus	ses		
			\$	each Claim for Costs, Charges and Expenses and Damages		
				ve each Claim limit of liability shall include the following sublimits:		
				in the aggregate for Privacy Fines or Penalties , and		
				in the aggregate for PCI Standard Violation Fines and Expenses , subject		
				to		
			\$	in the aggregate for all Claims under the Liability Insuring Clauses of this		
				Coverage Section		
		b.	Company Direct Exp	enses Insuring Clauses		
			\$	in the aggregate for Costs of Notification		
			\$	in the aggregate for Crisis Costs		
				in the aggregate for Cyber Breach Recertification Expenses		
				in the aggregate for Cyber Breach Forensic Expenses		
				in the aggregate for Business Interruption Expenses		
				in the aggregate for Extortion Expenses		
				in the aggregate for Data Restoration Expenses		
				in the aggregate for Technology Fraud Theft Loss , subject to		
			\$	in the aggregate for recliniology Fraud There coss, subject to in the aggregate for all Company Direct Expenses under the Company		
			Ψ	Direct Expenses Insuring Clauses of this Coverage Section		
		C.	All Insuring Clauses	Direct Expenses meaning eladese of this develage deciden		
		0.	\$	in the aggregate for all Loss under the Cyber Media and Technology Security		
			Ψ	Services Coverage Section		



EKI-D-9 (5-17) Page 2 of 5

Item 3.	Co	Coverage Section(s) and Limit of Liability (continued)						
	2.	Ad	ditional Covered Expen	ses Limit of Liability				
		a.	\$	per day all Additional Covered Expenses for each Insured, subject to				
		b.	\$	in the aggregate all Additional Covered Expenses for all Insureds				
	3.	Re	tention					
		a.	Liability Insuring Clause	S S				
			\$	each Claim				
		b.	Company Direct Expe	nses Insuring Clauses				
			\$	each Cyber Information Breach for Costs of Notification				
			\$	each Cyber Information Breach for Crisis Costs				
			\$	each Cyber Information Breach for Cyber Breach Recertification				
				Expenses				
				each Cyber Information Breach for Cyber Breach Forensic Expenses				
				each Technology Breach for Business Interruption Expenses				
			\$	each Technology Threat for Extortion Expenses				
			\$	each Technology Breach for Data Restoration Expenses				
			\$	each Technology Fraud Theft for Technology Fraud Theft Loss				
	4.							
	5.			ha an after the date and the art of a Tarker along Property				
	6.	Waiting Period: hours after the date and time of a Technology Breach						
			ssowners Coverage Sect	lion				
	1.		nit of Liability:	and Oncome and Park				
				_ each Occurrence Limit				
				_ damage to rented premises, any one premises				
				_ medical expense limit, any one person				
		d.		personal & advertising injury limit, any one person or organization				
		e.		general aggregate limit				
		f.		_ product/completed operations aggregate limit				
			Building Limit \$					
			Personal Property Limit					
		3.		Expense \$				
			a.					
			b. Replacement cos	st or 🗆 Actual cost				
		4.	Optional Coverages:					
				Money & Securities—Inside the Premises				
				Outdoor Signs—Per Occurrence				
		_	c. \$	Hired & Non-Owned Auto Liability				
		5.	Deductibles:	(D.1111				
				each Occurrence (Building & Personal Property)				
				each Occurrence (Money & Securities—Inside the Premises)				
				each Occurrence (Outdoor Signs—Per Occurrence)				
			d. \$	each Occurrence (Hired & Non-Owned Auto Liability)				





Item 3.	Cov	era	ge Section(s) and Limit of Liability (continued)
		Loc	cation 2:
		1.	Building Limit \$
		2.	Personal Property Limit \$
		3.	Business Income/Extra Expense \$
			a. ☐ Special form or ☐ Basic form
			b. ☐ Replacement cost or ☐ Actual cost
		4.	Optional Coverages:
			a. \$ Money & Securities—Inside the Premises
			b. \$ Outdoor Signs—Per Occurrence
			c. \$ Hired & Non-Owned Auto Liability
		5.	Deductibles:
			a. \$ each Occurrence (Building & Personal Property)
			b. \$ each Occurrence (Money & Securities—Inside the Premises)
			c. \$ each Occurrence (Outdoor Signs—Per Occurrence)
			d. \$ each Occurrence (Hired & Non-Owned Auto Liability)
	Con	nme	ercial General Liability Coverage Section
	1.	Lim	nit of Liability:
		a.	\$ each Occurrence Limit
		b.	\$ damage to rented premises, any one premises
		C.	\$ medical expense limit, any one person
		d.	\$ personal & advertising injury limit, any one person or organization
		e.	\$ general aggregate limit
		f.	\$ product/completed operations aggregate limit
Item 4.	Pre	miu	m: \$
			rery Period options:
			e year =% of the premium
	2.	Tw	o years =% of the premium
	3.	Thr	ree years =% of the premium
	As p	orov	rided in Section H. of the General Terms and Conditions, only one of the above Discovery Period options
	may	be /	elected and purchased.
Item 6.	Run	1-O 1	ff Period:
	1.	On	e year =% of the premium
	2.	Tw	o years =% of the premium
	3.	Thr	ree years =% of the premium
	4.	Fοι	ur years =% of the premium
			e years =% of the premium
	6.	Six	years =% of the premium
			vided in Section I. of the General Terms and Conditions, only one of the above Run-Off Period options
	may	be	elected and purchased.



Item 7. Forms and Endorsements Effective at Inception of Policy:

Item 8. Notices to Insurer:

Notice of Claims to: Other Notices to:

Nationwide Management Liability & Specialty

Nationwide Management Liability & Specialty

Attention: Claims Manager
7 World Trade Center, 37 th Floor
7 World Trade Center, 37 th Floor

250 Greenwich Street

New York, NY 10007-0033

mlsreportaloss@nationwide.com

250 Greenwich Street

New York, NY 10007-0033

mlsreportaloss@nationwide.com

These Declarations, together with the **Application**, Coverage Sections, General Terms and Conditions, and any written endorsement(s) attached thereto, shall constitute the contract between the **Insured** and the **Insurer**.



EKI-D-9 (5-17) Page 5 of 5

Underwritten by: Scottsdale Indemnity Company Home Office: One Nationwide Plaza • Columbus, Ohio 43215 Administrative Office: 8877 North Gainey Center Drive • Scottsdale, Arizona 85258

1-800-423-7675 • A Stock Company

BUSINESS AND MANAGEMENT INDEMNITY POLICY CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION

In consideration of the payment of premium, in reliance on the **Application** and subject to the Declarations, and terms and conditions of this **Policy**, the **Insurer** and the **Insureds** agree as follows.

A. INSURING CLAUSES

1. Liability Insuring Clauses

a. Web-Media Services

The Insurer shall pay on behalf of the Insureds, Costs, Charges and Expenses and Damages which the Insureds have become legally obligated to pay by reason of a Claim first made against any Insureds during the Policy Period, or, if elected, the Discovery Period, and reported to the Insurer pursuant to Section E.1. herein, for a Web-Media Services Wrongful Act taking place on or after the Retroactive Date and prior to the end of the Policy Period.

b. Technology Security

The Insurer shall pay on behalf of the Insureds, Costs, Charges and Expenses and Damages which the Insureds have become legally obligated to pay by reason of a Claim first made against any Insureds during the Policy Period, or, if elected, the Discovery Period, and reported to the Insurer pursuant to Section E.1. herein, for a Technology Security Wrongful Act taking place on or after the Retroactive Date and prior to the end of the Policy Period.

c. Privacy Act Violation and Cyber Information Breach

The **Insurer** shall pay on behalf of the **Insureds**, **Costs**, **Charges** and **Expenses** and **Damages** which the **Insureds** have become legally obligated to pay by reason of a **Claim** first made against any **Insureds** during the **Policy Period**, or, if elected, the **Discovery Period**, and reported to the **Insurer** pursuant to Section E.1. herein, for a **Privacy Wrongful Act** taking place on or after the **Retroactive Date** and prior to the end of the **Policy Period**.

d. Business Associate

The **Insurer** shall pay on behalf of the **Insureds**, **Costs**, **Charges** and **Expenses** and **Damages** which the **Insureds** have become legally obligated to pay by reason of a **Claim** first made against any **Insureds** during the **Policy Period**, or, if elected, the **Discovery Period**, and reported to the **Insurer** pursuant to Section E.1. herein, for a **Business Associate Wrongful Act** taking place on or after the **Retroactive Date** and prior to the end of the **Policy Period**.

e. Privacy Fines or Penalties

The Insurer shall pay on behalf of the Insureds, Privacy Fines or Penalties which the Insureds have become legally obligated to pay by reason of a Claim first made against any Insureds during the Policy Period, or, if elected, the Discovery Period, and reported to the Insurer pursuant to Section E.1. herein, for a Privacy Wrongful Act taking place on or after the Retroactive Date and prior to the end of the Policy Period.

f. PCI Standard Violation Fines and Expenses

The Insurer shall pay on behalf of the Insureds, PCI Standard Violation Fines and Expenses which the Insureds have become legally obligated to pay by reason of a Claim first



EKI-P-17 (5-17) Page 1 of 19

made against any **Insureds** during the **Policy Period**, or, if elected, the **Discovery Period**, and reported to the **Insurer** pursuant to Section E.1. herein, for a **PCI Standard Violation Wrongful Act** taking place on or after the **Retroactive Date** and prior to the end of the **Policy Period**.

g. Additional Covered Expenses

The Insurer shall reimburse the Insureds for Additional Covered Expenses incurred in connection with a Claim first made against any Insureds during the Policy Period, or, if elected, the Discovery Period, and reported to the Insurer pursuant to Section E.1. herein, for a Wrongful Act taking place on or after the Retroactive Date and prior to the end of the Policy Period.

Company Direct Expenses Insuring Clauses

In the event **Company Direct Expenses** Coverage is affirmatively designated in Item 3. of the Declarations relating to this Coverage Section, the following Insuring Clauses apply.

a. Cyber Costs of Notification

The Insurer shall reimburse the Insureds for Costs of Notification resulting from a Cyber Information Breach first discovered during the Policy Period and reported to the Insurer pursuant to subsection E.4. herein.

b. Cyber Crisis Costs

The **Insurer** shall reimburse the **Insureds** for **Crisis Costs** resulting from a **Cyber Information Breach** first discovered during the **Policy Period** and reported to the **Insurer** pursuant to subsection E.4. herein.

c. Cyber Breach Recertification Expenses

The **Insurer** shall reimburse the **Insureds** for **Cyber Breach Recertification Expenses** resulting from a **Cyber Information Breach** first discovered during the **Policy Period** and reported to the **Insurer** pursuant to subsection E.4. herein.

d. Cyber Breach Forensic Expenses

The **Insurer** shall reimburse the **Insureds** for **Cyber Breach Forensic Expenses** resulting from a **Cyber Information Breach** first discovered during the **Policy Period** and reported to the **Insurer** pursuant to subsection E.4. herein.

e. Technology Breach Related Business Interruption

The **Insurer** shall reimburse the **Insureds** for any **Business Interruption Expenses** resulting solely and directly from a **Technology Breach** first discovered during the **Policy Period** and reported to the **Insurer** pursuant to subsection E.4. herein.

f. Technology Extortion

The **Insurer** shall reimburse the **Insureds** for any **Extortion Expenses** resulting from a **Technology Threat** first discovered during the **Policy Period** and reported to the **Insurer** pursuant to subsection E.5. herein.

g. Data Restoration Expenses

The **Insurer** shall reimburse the **Insureds** for **Data Restoration Expenses** resulting from a **Technology Breach** first discovered during the **Policy Period** and reported to the **Insurer** pursuant to subsection E.4. herein.



EKI-P-17 (5-17) Page 2 of 19

h. Technology Fraud Theft Loss

The **Insurer** shall reimburse the **Insureds** for **Technology Fraud Theft Loss** resulting from a **Technology Fraud Theft** sustained by the **Insured** and first discovered during the **Policy Period** and reported to the **Insurer** pursuant to subsection E.4. herein.

B. **DEFINITIONS**

- Additional Covered Expenses means reasonable expenses the Insureds incur at the Insurer's
 request to attend a hearing, trial or mediation in the course of defending a Claim under this Coverage Section for a Wrongful Act, including actual loss of earnings because of time off work.
- Breach Notification Law means any domestic or foreign applicable government statute or regulation specifically requiring notice to individuals whose Personal Information was accessed or acquired by an unauthorized person.
- Business Associate means "business associate" as defined under the Health Insurance Portability and Accountability Act of 1996 (HIPAA), as amended, or any rules or regulations promulgated therein
- 4. Business Associate Wrongful Act means any actual or alleged error, omission, misleading statement, misstatement, neglect, breach of duty or act allegedly committed or attempted by the Insureds in the capacity as a Business Associate which occurs solely as a result of a Cyber Information Breach, solely where such Cyber Information Breach occurs in connection with or relates to Private Information governed or regulated by the Health Insurance Portability and Accountability Act of 1996 (HIPAA), as amended, or any rules or regulations promulgated therein.
- 5. Business Income means the amount equal to business revenues, less all expenses of the Company other than any applicable business entity income tax amounts. Business Income shall be reduced to the extent that the Insured is able to terminate, reduce or limit the Computer Interruption.
- 6. Business Interruption Expenses means the actual loss of Business Income the Company solely and directly sustains due to a Computer Interruption occurring at the premises of the Company as a direct result of a Technology Breach. Business Interruption Expenses shall only be applicable to the period of time beginning after the Waiting Period set forth in Item 3. of the Declarations Page and during the Period of Recovery. Business Interruption Expenses shall not include any loss of Business Income the Company sustains during the Waiting Period.

7. Claim means:

- a. a written demand against any **Insureds** for monetary damages or non-monetary or injunctive relief;
- a civil proceeding against any **Insureds**, commenced by the service of a complaint or similar pleading;
- a civil, administrative or regulatory proceeding, or a formal governmental investigation against any **Insured** commenced by the filing of a notice of charges, investigative order or similar document;
- d. an arbitration or mediation, proceeding against any **Insureds** commenced by receipt of a demand for arbitration or mediation or similar document; or
- e. a written request received by the **Company** to toll or waive the statute of limitations regarding a potential **Claim** described in paragraphs a. through d. above.

8. Company Breach means any:

a. Cyber Information Breach;



EKI-P-17 (5-17) Page 3 of 19

- b. Technology Breach; or
- c. Technology Fraud Theft.
- 9. Company Direct Expenses means:
 - a. Business Interruption Expenses;
 - b. Costs of Notification;
 - c. Crisis Costs;
 - d. Cyber Breach Forensic Expenses;
 - e. Cyber Breach Recertification Expenses;
 - f. Data Restoration Expenses;
 - g. Extortion Expenses; and
 - h. Technology Fraud Theft Loss.
- 10. Computer Interruption means the actual and measurable interruption or suspension of the Computer System. Any Computer Interruption that has as a common nexus with another Computer Interruption, any fact, circumstance, situation, event, transaction, vulnerability, cause, or series of causally connected facts, circumstances, situations, events, transactions, vulnerabilities, or causes, shall be considered a single Computer Interruption and deemed to have first occurred at the time of the first such Computer Interruption.
- 11. Computer System means computer hardware, software, firmware, and the data stored thereon, as well as associated input and output devices, data storage devices, networking equipment, electronic backup facilities, including, but not limited to, any computer, network server, firewall, filter, intrusion detection system, network monitoring software, antivirus software, password authentication application, laptop lock or other technology the Company owns, leases or controls on premises or elsewhere or the similar technology of another entity that controls, maintains or stores Private Information at the direction and consent of the Company.
- 12. **Computer Virus** means unauthorized computer code that is designed and intended to transmit, infect and propagate over any **Computer System** or network and cause:
 - a. computer code or programs to perform in an unintended manner;
 - b. the deletion or corruption of electronic data or software; or
 - c. the disruption or suspension of a **Computer System** or network including, but not limited to, denial-of-service (DoS) and distributed denial-of-service (DDoS) attacks.
- 13. **Continuity Date** means the date set forth in Item 3. of the Declarations relating to this Coverage Section.
- 14. Costs, Charges and Expenses mean reasonable and necessary legal costs, charges, fees and expenses incurred by any of the Insureds in defending Claims and the premium for appeal, attachment or similar bonds arising out of covered judgments, but with no obligation to furnish such bonds and only for the amount of such judgment that is up to the applicable Limit of Liability. Costs, Charges and Expenses do not include salaries, wages, compensation, fees, overhead or benefit expenses of or associated with partners, officers, directors, managers, member managers, or employees of the Company.
- 15. Costs of Notification means:
 - a. any reasonable and necessary cost or expense of the **Company** to notify any individual of any **Cyber Information Breach:**

EKI-P-17 (5-17) Page 4 of 19 Nationwide

- under any Privacy Act or Breach Notification Law;
- ii. as determined appropriate by outside legal counsel the **Insurer** retains in connection with a **Cyber Information Breach**;
- as mandated under Health Insurance Portability and Accountability Act of 1996 (HIPAA),
 as amended, or any rules or regulations promulgated therein as a result of a Business
 Associate Wrongful Act;
- iv. on a voluntary basis, provided such voluntarily Costs of Notification will only apply in the event a Cyber Information Breach poses a significant risk of financial, reputational or other harm to such individuals or the Company and the Insurer consents to such cost or expense; and
- b. the reasonable and necessary cost to monitor the credit reports of any individual who has been the subject of a **Cyber Information Breach** for:
 - i. the length of time as required under any Privacy Act or Breach Notification Law; or
 - ii. a period of time, not to exceed two years, if any **Privacy Act** does not mandate such monitoring of credit reports.
- 16. Crisis means the publication, in a daily newspaper of general circulation or a radio, internet or television news report, of unfavorable information regarding the Company resulting from an actual or alleged Cyber Information Breach that is reasonably likely to lessen public confidence in the competence, integrity or viability of the Company to conduct business.
- 17. Crisis Costs means the following expenses, when incurred by the Company during the pendency of or within one hundred and eighty (180) days prior to, and in the anticipation of, a Crisis, regardless of whether a Claim is ever made against an Insured arising from such Crisis, and, in the event that a Claim is made, regardless of whether the expenses are incurred prior to or subsequent to the Claim:
 - a. reasonable and necessary fees and expenses, including the establishment and operation of a call center, incurred by a **Public Relations Firm** in the performance of **Public Relations Ser**vices for the **Company** arising from a **Crisis**; or
 - b. reasonable and necessary printing, advertising, mailing of materials, or travel expenses incurred by the **Insured** or the **Public Relations Firm** in connection with a **Crisis**.
- 18. Cyber Breach Forensic Expenses means the reasonable and necessary costs or expenses incurred by the Insured to hire or retain a technology expert or entity, including any security, network, data, or forensic expert or entity, to determine the existence and cause of any actual or suspected:
 - a. Cyber Information Breach; or
 - b. violation of PCI Standards.
- 19. Cyber Breach Recertification Expenses means any reasonable and necessary costs or expenses incurred by the Insured for a computer security expert to demonstrate the Insured's ability to prevent a future electronic data breach as required by a written agreement between an Insured and a merchant bank or payment processor in order to comply with a PCI Standard.
- 20. Cyber Information Breach means the unauthorized acquisition, access, use, physical taking, identity theft, mysterious disappearance, release, distribution or disclosure of Private Information which compromises the security or privacy of such Private Information, including, but not limited to, the unauthorized and fraudulent taking of Private Information by reason of a Technology Breach or the actual unauthorized taking of physical Private Information by any person, employee or entity.

EKI-P-17 (5-17) Page 5 of 19



- 21. Damages means damages, judgments, settlements, Privacy Fines or Penalties, PCI Standard Violation Fines and Expenses, and pre-judgment or post-judgment interest awarded by a court incurred by any of the Insureds. Damages does not include:
 - a. taxes:
 - b. fines or penalties, other than **Privacy Fines or Penalties** or **PCI Standard Violation Fines** and **Expenses**;
 - c. matters uninsurable under the laws pursuant to which this Policy is construed;
 - d. punitive or exemplary damages, or the multiple portion of any multiplied damage award, except to the extent that such punitive or exemplary damages, or multiplied portion of any multiplied damage award, are insurable under the internal laws of any jurisdiction which most favors coverage for such damages and which has a substantial relationship to the **Insureds**, **Insurer**, this **Policy** or the **Claim** giving rise to such damages;
 - e. the cost of any remedial, preventative or other non-monetary relief, including without limitation any costs associated with compliance with any such relief of any kind or nature imposed by any judgment, settlement or governmental authority;
 - f. any amounts for which the **Insureds** are not financially liable or legally obligated to pay;
 - g. future royalties or future profits, restitution, or disgorgement of profits by the Insureds;
 - h. licensing fees or the return or offset of fees, charges, or commissions for the goods or services already provided;
 - that portion of any judgment or settlement representing liquidated damages pursuant to any contract or agreement;
 - the costs of recall, correction, reproduction, redistribution or reprinting of Web-Media Material;
 or
 - k. any Company Direct Expenses, other than Costs of Notification in connection with a Business Associate Wrongful Act.
- 22. Data Restoration Expenses means the reasonable and necessary costs and expenses incurred by the Insured to engage an outside party to restore, recover or replicate electronic data in the custody, care or control of the Company that is damaged or destroyed accidentally or as a direct result of a Technology Breach; provided, however:
 - a. if the Company:
 - cannot restore, but can recollect such electronic data, then Data Restoration Expenses shall be limited to the actual cost the Company incurs to recollect such electronic data; and
 - ii. cannot restore or recollect such electronic data, then **Data Restoration Expenses** shall be limited to the actual cost the **Company** incurs to reach this determination;
 - b. Data Restoration Expenses does not include:
 - any cost or expense to update, replace, restore, or otherwise improve electronic data to a level beyond that which existed prior to the **Technology Breach**, or to identify or remediate software program errors or vulnerabilities;
 - ii. any cost or expense to research and develop electronic data, including **Third Party Confidential Business Information**;

EKI-P-17 (5-17) Page 6 of 19



- the economic or market value of electronic data, including Third Party Confidential Business Information; or
- iv. any salary or other wages of any employee of the Company.

23. Extortion Expenses means:

- a. the payment of any amount by any of the **Insureds** to a third party as extortion for the purpose of ending a **Technology Threat**;
- any reasonable and necessary costs or expenses incurred by the **Insured** in investigating or establishing the cause of an extortion against the **Insured** resulting from a **Technology Threat**;
- c. any reasonable and necessary costs or expenses incurred by the **Insured** in negotiating or delivering an extortion payment resulting from a **Technology Threat** against the **Insured**, including, but not limited to, travel expenses and the hiring of a third party to negotiate or deliver such payment; and
- d. fifty percent (50%) of any reward offered and paid by the **Insureds** to a third party for information leading to the arrest and conviction of any person who attempted or committed extortion against the **Insured** through a **Technology Threat**.

24. Insureds means:

- a. the Company;
- b. all natural persons who were, now are, or shall become partners, officers, directors, managers, member managers, or employees, including any part time, temporary, leased or seasonal employees, of the **Company**;
- c. any independent contractor who is a natural person, but only to the extent such individual performs work or services for or on behalf of the **Company**;
- d. the estates, heirs, legal representatives or assigns in the event of their death, incapacity or bankruptcy of such natural person **Insureds**; and
- e. any **Third Party Insured**, but only to the extent of **Costs**, **Charges and Expenses** and **Damages** which an **Insured** is legally obligated to pay by reason of a **Claim** arising solely out of actual or alleged **Wrongful Acts** by an **Insured** in a. through d. above.

Insureds does not mean any joint venture entity in which the **Company** has any ownership interest.

- 25. **Interrelated Wrongful Acts** mean **Wrongful Acts** which have as a common nexus any fact, circumstance, situation, event, cause, transaction or series of facts, circumstances, situations, events, transactions or causes.
- 26. Loss means:
 - a. Costs, Charges and Expenses;
 - b. Company Direct Expenses; and
 - c. Damages.
- 27. Malicious Code means any code in any part of a software system or script that is intended to cause undesired effects, security breaches or damage to a computer or information system, including, but not limited to, attack scripts, Computer Viruses, worms, Trojan horses, backdoors, logic bombs, and malicious active content.
- 28. Merchant Services Agreement means a written agreement between the Insured and a financial institution, credit or debit card company, credit or debit card processor, merchant bank, or any other entity offering or providing merchant card transaction processing or payment gateway services to the Insured.

Nationwide

EKI-P-17 (5-17) Page 7 of 19

- 29. **PCI Standards** means the Payment Card Industry Data Security Standard or any amendments thereto.
- 30. PCI Standard Violation Fines and Expenses means any fine, penalty, reimbursement, fraud recovery, or assessment imposed upon or owed by any Insured under the terms of a Merchant Services Agreement; provided, however PCI Standard Violation Fines and Expenses does not include:
 - a. any amounts for which the **Insureds** are not financially liable or legally obligated to pay;
 - b. charge back amounts, interchange fees, discount fees, or prospective fees; or
 - c. Privacy Fines or Penalties.
- 31. PCI Standard Violation Wrongful Act means the breach or violation of a Merchant Services Agreement by the Insured resulting from a failure by the Insured to comply with the PCI Standards and where such breach or violation solely arises from a Cyber Information Breach.
- 32. **Period of Recovery** means the timeframe that:
 - a. starts at the date and time that the Computer Interruption first occurred; and
 - b. ends at the earlier of that date and time that the **Computer Interruption** ends or would have ended had the **Insured** acted with due diligence and dispatch;

provided, however, in no event shall the **Period of Recovery** mean more than or exceed one hundred and twenty (120) days.

- 33. Personal Information means any personal information not available to the general public of any natural person who is a consumer, customer, vendor, employee or applicant for employment, service provider, client, or other business invitee of the Company where such non-public personal information can be used to identify such natural person and where such non-public information is in the custody, care or control of the Company or another entity at the direction and consent in writing by the Company. Such Personal Information shall include, but not be limited to, a natural person's name, address, telephone number, date of birth, social security number, account number, history of account transactions, account balance, account relationships, credit card number, medical records, medical history and any other non-public personal information.
- 34. Pollutants means any substance exhibiting any hazardous characteristics as defined by, or identified on, a list of hazardous substances issued by the United States Environmental Protection Agency or any federal, state, county, municipal or local counterpart thereof or any foreign equivalent. Such substances shall include, without limitation, solids, liquids, gaseous, biological, bacterial or thermal irritants, contaminants or smoke, vapor, soot, fumes, acids, alkalis, chemicals or waste materials (including materials to be reconditioned, recycled or reclaimed). Pollutants shall also mean any other air emission or particulate, odor, waste water, oil or oil products, infectious or medical waste, asbestos or asbestos products, noise, fungus (including mold or mildew and any mycotoxins, spores, scents or byproducts produced or released by fungi, but does not include any fungi intended by the Insured for consumption) and electric or magnetic or electromagnetic field.
- 35. Privacy Act means any federal, state, international or local statutory or common law requiring the Company to protect the confidentiality, privacy or security of Personal Information including, but not limited to, The Financial Modernization Act of 1999 ("Gramm-Leach-Bliley Act"), the Health Insurance Portability and Accountability Act of 1996 (HIPAA), the Privacy Rule of HIPAA related to a Business Associate agreement or similar contract and section 1798 of the California Civil Code. Privacy Act does not include the Children's Online Privacy Protection Act of 1998 (COPPA), as amended, or any common or statutory federal, state or local law governing the collection or use of the Personal Information of a child under the age of thirteen (13).



EKI-P-17 (5-17) Page 8 of 19

- 36. **Privacy Fines or Penalties** means fines or penalties assessed against the **Insured** solely by a **Regulatory Agency** following and directly resulting from a **Privacy Wrongful Act.**
- 37. Privacy Wrongful Act means any actual or alleged:
 - error, omission, misleading statement, misstatement, neglect, breach of duty or act allegedly committed or attempted by the Insureds, which occurs solely in connection with a Cyber Information Breach; or
 - b. violation of any Privacy Act by an Insured.
- 38. Private Information means:
 - a. Personal Information;
 - b. Third Party Confidential Business Information; or
 - c. any other information, whether public or non-public, in the custody, care or control of the **Company** or another entity at the direction and consent in writing by the **Company**.
- 39. **Public Relations Firm** means any public relations firm, crisis management firm or law firm hired by the **Company** with the **Insurer's** prior written consent to perform **Public Relations Services** in connection with a **Crisis**.
- 40. Public Relations Services means those services performed by a Public Relations Firm to minimize potential harm to public confidence in the competence, integrity or viability of the Company to conduct business arising from a Crisis, including maintaining and restoring public confidence in the Company, mitigating or averting material damage to the reputation of the Company, and providing advice to the Insureds.
- 41. **Regulatory Agency** means any federal, state or municipal agency, or other governmental or quasigovernmental authority, or the office of any state or federal Attorney General, including, but not limited to, the U.S. Department of Justice or any other governmental department.
- 42. **Retroactive Date** means the date set forth in Item 3. of the Declarations relating to this Coverage Section.
- 43. **Technology Breach** means the failure of any **Computer System** to prevent any party from any **Unauthorized Access** to or **Unauthorized Use**, or denying service or access to, any data or information in the custody, care or control of the **Company**, including, but not limited to, the use or transmission of any **Malicious Code** to perpetrate such **Unauthorized Access** to or **Unauthorized Use** of such data or information.
- 44. Technology Fraud Theft means:
 - a. the unlawful, unauthorized or fraudulent taking, transference or conveyance of money, securities, monetary instruments or other tangible properties that have intrinsic value by means of instructions communicated directly or indirectly through any Unauthorized Access, Unauthorized Use or any technology or communication system, including email, texting, telephone, facsimile or similar electronic based technology;
 - b. the fraudulent use or misuse of the electronic identity of any **Insured** to the detriment of the **Company**, including the establishment of credit in the name of the **Company**, the electronic signing of any contract, the creation of any website designed to impersonate the **Company** or the reliance of any person or entity other than the **Company** on such fraudulent identity; and
 - c. any fraudulent use or misuse of any electronic communications or websites designed to impersonate the **Company** or any product or service of the **Company**.

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EKI-P-17 (5-17) Page 9 of 19

45. **Technology Fraud Theft Loss** means:

- a. the monetary loss or harm to the Company;
- the cost of creating and issuing a specific press release or similar communication, or establishing a specific website to make existing or prospective customers aware of any fraudulent communication;
- c. the cost of reimbursing any existing customer for financial losses arising directly from any fraudulent communication; or
- d. any identifiable and quantifiable reduction in the net income of the **Company** arising directly from any fraudulent communication;

solely resulting from a **Technology Fraud Theft**.

- 46. **Technology Products** means computer or telecommunications hardware, custom, packaged or other software, or related electronic equipment, including the design, development, manufacturing, assembly, distribution, licensing, leasing, sale, installation, repair or maintenance thereof.
- 47. Technology Security Wrongful Act means any actual or alleged:
 - failure to prevent a party from unauthorized access to or use of, or tampering with, any Computer System, including but not limited to the denial or disruption of access or services or the functional failure of any Computer System;
 - release, transmission or distribution of Malicious Code from any Computer System to a third party; or
 - c. inability of a third-party, who is authorized to do so, to gain access to any computer, online services or electronic data or systems through the use of any **Computer System**.
- 48. **Technology Threat** means the threat to:
 - commit harm or damage to any computer related technology the **Company** owns, leases or controls on premises or elsewhere, including, but not limited to, computer hardware, software, network or connection to the internet; or
 - b. access and use or publish any data in the possession of the **Company**, including, but not limited to, **Private Information**.
- 49. Third Party Confidential Business Information means any information of a third party entity who is not an Insured under this Policy, including, but not limited to, trade secrets, business processes, manufacturing processes, business plans, inventions, techniques, data of any kind, drawings, customer lists, financial statements, sales data, proprietary business information of any sort, research or development projects or results, tests or any non-public information which concerns the business, operations, ideas or plans of such third party entity, but solely where any Insured has custody, care or control of such information. Third Party Confidential Business Information does not include information which is available to the general public or which can be independently developed by another party.
- 50. **Third Party Insured** means any person or entity to whom the **Company** has a legal obligation pursuant to a written agreement to indemnify such person or entity for any **Wrongful Act** actually or allegedly committed by another **Insured** who is not also a **Third Party Insured**.
- 51. **Unauthorized Access** means the gaining of access to a **Computer System** by an unauthorized person or persons, or by an authorized person or persons in an unauthorized manner.
- 52. **Unauthorized Use** means the use of a **Computer System** by an unauthorized person or persons or an authorized person in an unauthorized manner.



EKI-P-17 (5-17) Page 10 of 19

- 53. Waiting Period means the time frame set forth in Item 3. of the Declarations.
- 54. **Web-Media Communication** means any communication of **Web-Media Material** through an internet or intranet website the **Company** owns or controls, regardless of the nature or form of such communication.
- 55. **Web-Media Material** means material of any form or nature whatsoever contained at any time on an internet or intranet website the **Company** owns or controls, including, but not limited to, advertising, art, words, data, email communications, entertainment, film, composition, news, photographs, pictures, printed materials, recordings, social media sites, video, computer coding, images, graphics and music.

56. Web-Media Services means:

- a. the gathering, collection or recording of Web-Media Material for inclusion in any Web-Media
 Communication; or
- b. the publication, dissemination or release of **Web-Media Material** in any **Web-Media Communication**;

in the ordinary course of the **Company's** business.

- 57. **Web-Media Services Wrongful Act** means one of the following acts committed in the course of the **Insureds**' performance of **Web-Media Services**:
 - disparagement or harm to the reputation, feelings or character of any natural person or entity, defamation, libel, slander, product disparagement, trade libel, negligent infliction of emotional distress, malicious falsehood, outrage or outrageous conduct;
 - invasion of or interference with the right of privacy or publicity, including eavesdropping, intrusion upon seclusion, false light, invasion of privacy, public disclosure of private facts, breach of confidence and misappropriation of name or likeness;
 - c. false arrest, detention or imprisonment or malicious prosecution;
 - d. infringement of any right to private occupancy, including trespass, wrongful entry, or eviction;
 - e. plagiarism, piracy or misappropriation of ideas;
 - f. infringement of copyright, or the dilution or infringement of trademark, trade dress, service mark, service name, trade name, title or slogan; or
 - g. negligence regarding the content of any Web-Media Communication, including harm directly resulting from reliance or failure to rely upon such content.

58. Wrongful Act means any:

- a. Business Associate Wrongful Act;
- b. Web-Media Services Wrongful Act;
- c. PCI Standard Violation Wrongful Act;
- d. Privacy Wrongful Act; or
- e. Technology Security Wrongful Act.

C. EXCLUSIONS

1. Exclusions Applicable to All Insuring Clauses

Insurer shall not be liable for **Loss** under this Coverage Section on account of any **Claim** or **Company Direct Expenses**:

Nationwide*

EKI-P-17 (5-17) Page 11 of 19

- a. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving:
 - the actual, alleged or threatened discharge, dispersal, release, escape, seepage, migration or disposal of **Pollutants**; or
 - ii. any direction or request that the **Insureds** test for, monitor, clean up, remove, contain, treat, detoxify or neutralize **Pollutants**, or any voluntary decision to do so;

including, without limitation, any such **Claim** by or on behalf of the **Company**, its securities holders or creditors:

- b. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving, any Wrongful Act, Cyber Information Breach, Technology Breach or Technology Threat, fact, circumstance or situation which any of the Insureds had knowledge of prior to the Continuity Date where such Insureds had reason to believe at the time that such known Wrongful Act, Cyber Information Breach, Technology Breach or Technology Threat could reasonably be expected to give rise to such Claim or Company Direct Expense;
- c. for any **Technology Fraud Theft Loss** resulting from any dishonest or fraudulent act committed by any **Insured**, whether acting alone or in collusion with others, if established by a final, non-appealable adjudication in such **Claim**, a guilty verdict, or guilty plea or other written admission under oath by such **Insureds**; provided, the **Wrongful Act** of one or more **Insureds** shall not be imputed to any other **Insureds** for the purpose of determining the applicability of this exclusion;
- d. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any fire, flood, earthquake, volcanic eruption, explosion, lighting, wind, hail, tidal wave, landslide, or act of God;
- e. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any:
 - i. change in electric power supply, including, but not limited to, power interruption or surge, brownout, blackout, short circuit, over voltage, induction, or power fluctuation; or
 - ii. mechanical or electrical failure, breakdown or defect of any hardware;

provided, however, this exclusion 1.e. shall not apply to any such **Claim** or **Company Direct Expenses** arising out of the actual or alleged negligence of the **Insured**; or

- f. for that portion of Loss which is covered under any other Coverage Section of this Policy.
- 2. Exclusions Applicable to Insuring Clauses A.1.

Insurer shall not be liable for Loss under this Coverage Section on account of any Claim:

- a. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving:
 - bodily injury, sickness, disease or death of any person, mental anguish, emotional distress, mental injury, mental tension, pain or suffering or shock, or loss of consortium resulting therefrom;
 - ii. loss of, damage to, or destruction of any tangible property or securities, including loss of use thereof; or
 - iii. discrimination, humiliation, harassment, or misconduct arising out of or related to any such discrimination, if established by a final, non-appealable adjudication in such **Claim**, a guilty verdict, or guilty plea or other written admission under oath by such **Insureds**;

Nationwide

EKI-P-17 (5-17) Page 12 of 19

- provided, however, this exclusion 2.a. shall not apply to any such **Claim** directly resulting from a **Technology Breach**;
- b. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving:
 - any Wrongful Act, Cyber Information Breach, Technology Breach or Technology Threat, fact, circumstance or situation which has been the subject of any written notice given under any similar policy of which this Policy is a renewal or replacement or which it succeeds in time; or
 - ii. any other **Wrongful Act**, whenever occurring, which together with a **Wrongful Act** which has been the subject of such prior notice, would constitute **Interrelated Wrongful Acts**;
- c. brought by or on behalf of any of the **Insureds** or any of the **Insureds**' successors or assigns, or by any natural person or entity:
 - i. which is owned, operated or controlled by any of the **Insureds**;
 - ii. which owns, operates or controls any of the Insureds;
 - iii. which is affiliated with any of the **Insureds** through common ownership of greater than fifteen percent (15%), common operation or common control; or
 - iv. in which any of the **Insureds** is a director, officer, partner, member or security holder; provided, this exclusion 2.c. shall not apply to **Company Direct Expenses** or any such **Claim** brought by or on behalf of any natural person **Insured** which directly results from a **Cyber Information Breach** or brought by a **Third Party Insured**;
- d. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving express warranties or guarantees;
- alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving, in whole or in part infringement of any patent or inducement to infringe a patent;
- f. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving:
 - any prior or pending litigation or administrative or regulatory proceeding, or formal or informal governmental investigation or inquiry filed or pending on or before the Continuity Date;
 - any fact, circumstance, situation, transaction or event underlying or alleged in such litigation, administrative or regulatory proceeding, or formal or informal governmental investigation or inquiry;
- g. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any dispute involving fees, expenses or costs paid to or charged by the **Insureds**;
- h. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving the gaining in fact of any profit or advantage to which the Insureds were not legally entitled, if established by a final, non-appealable adjudication in such Claim, a guilty verdict, or guilty plea or other written admission under oath by such Insureds;
- i. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any dishonest, fraudulent or criminal act of the Insureds, if established by a final, non-appealable adjudication in such Claim, a guilty verdict, or guilty plea or other written admission under oath by such Insureds; provided, the Wrongful Act of



EKI-P-17 (5-17) Page 13 of 19

- one or more **Insureds** shall not be imputed to any other **Insureds** for the purpose of determining the applicability of this exclusion;
- j. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving the violation of any unfair competition or false, deceptive or unfair business practices law, rule or regulation, if established by a final, non-appealable adjudication in such Claim, a guilty verdict, or guilty plea or other written admission under oath by such Insureds;
- k. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any actual or alleged violation of the Employee Retirement Income Security Act of 1974, as amended, or any rules or regulations promulgated thereunder, or similar federal, state or local statutory law, rules, regulations or common law;
- alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving the misappropriation of any trade secret, where such trade secret was, actually or allegedly, in the care, custody or control of any natural person, in whole or in part, prior to the date such person became an **Insured**;
- m. for violation of any antitrust, or restraint of trade law, rule or regulation, or any similar law, rule or regulation which protects competition;
- alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving the insolvency or bankruptcy of any of the **Insureds** including, but not limited to, the failure, inability, or unwillingness to pay claims, losses, or benefits due to such insolvency or bankruptcy;
- alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving the Securities Act of 1933, the Securities Exchange Act of 1934, any state securities law, any other similar federal, state, local or common law, any rules or regulations promulgated thereunder, or any amendments thereto;
- p. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any actual or alleged commingling of funds;
- q. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving the failure to meet with advertised quality and/or price;
- r. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving the gradual wear, tear and degradation and/or product recall:
- s. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any **Insured** warranting or guaranteeing of third party software or hardware;
- alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any actual or alleged violation of the Telephone Consumer Protection Act of 1991, 47 U.S.C. 227 ("TCPA"), as amended, or for any other law concerning:
 - the solicitation of private residences or other individuals or entities through the use of automatic dialing systems, artificial or prerecorded messages, SMS text messages, fax machines or other telephonic or electronic means; or
 - ii. the maintenance of a "do-not-call" type list of consumers who ask not to be contacted or who otherwise fail to or withhold consent to be contacted via telephonic, electronic, or other means; or
- u. alleging, based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving any actual or alleged violation of the Children's Online

EKI-P-17 (5-17) Page 14 of 19 Nationwide*

Privacy Protection Act of 1998 (COPPA), as amended, or any common or statutory federal, state or local law governing the collection or use of the **Personal Information** of a child under the age of thirteen (13).

When exclusion 2.a.iii. applies, the **Insureds** shall reimburse the **Insurer** for any **Costs, Charges** and **Expenses** advanced.

D. LIMIT OF LIABILITY AND RETENTIONS

- 1. The liability of the Insurer shall apply only to that part of Loss, which is excess of the Retention amounts applicable to this Coverage Section, as shown in Item 3. of the Declarations. The Insureds shall be responsible for payment of the Retentions, which the Insureds shall bear uninsured and at their own risk. If different parts of a single Claim, Technology Breach, or Cyber Information Breach are subject to different applicable Retentions under this Coverage Section, the applicable Retentions will be applied separately to each part of such Loss, but the sum of such Retentions shall not exceed the largest applicable Retention.
- 2. As shown in Item 3. of the Declarations relating to this Coverage Section, the following Limits of Liability of the **Insurer** shall apply:
 - a. The amount set forth in Item 3.1.a. shall be the aggregate limit of liability for each Claim, including any applicable sublimit for Privacy Fines or Penalties and PCI Standard Violation Fines and Expenses, subject to an aggregate limit of liability for all Claims under this Coverage Section. Such aggregate limit of liability shall be subject to the maximum aggregate limit of liability for all Loss under this Coverage as set forth in Item 3.1.c.
 - b. The amounts set forth in Item 3.1.b shall be the aggregate limit of liability for each of the individual Company Direct Expenses, subject to a maximum aggregate limit of liability for all Company Direct Expenses under this Coverage Section. Such maximum limit of liability for all Company Direct Expenses shall be subject to the maximum aggregate limit of liability for all Loss under this Coverage as set forth in Item 3.1.c.
 - c. The amount set forth in Item 3.1.c. shall be the maximum aggregate limit of liability for the payment of **Loss** under all Insuring Clauses for this Coverage Section. The Limits of Liability set forth in Items 3.1.a. and 3.1.b. relating to this Coverage Section shall be a part of and not in addition to the maximum aggregate limit of liability set forth in Item 3.1.c.
 - d. The amount set forth in Item 3.2.a. shall be the limit per day for each of the Insureds subject to the aggregate limit set forth in Item 3.2.b. for all Insureds for Additional Covered Expenses. No Retention applies to Additional Covered Expenses and any such payments are in addition to the limit of liability set forth in Item 3.1.c.
 - e. The reduction of any Limit of Liability of any other Coverage Section shall not reduce the Limit of Liability set forth in Item 3.1. relating to this Coverage Section.
- 3. All Claims arising out of the same Wrongful Act or Interrelated Wrongful Acts shall be deemed to constitute a single Claim and shall be deemed to have been made at the earliest of the following times, regardless of whether such date is before or during the Policy Period:
 - a. the time at which the earliest Claim involving the same Wrongful Act or Interrelated Wrongful Act is first made; or
 - b. the time at which the **Claim** involving the same **Wrongful Act** or **Interrelated Wrongful Acts** shall be deemed to have been made pursuant to subsection E.2. below.
- 4. Payments of Loss by the Insurer shall reduce the Limit of Liability under this Coverage Section. Costs, Charges and Expenses are part of, and not in addition to, the Limit of Liability and payment of Costs, Charges and Expenses reduces the Limit of Liability. If such Limit of Liability is exhausted by payment of Loss, the obligations of the Insurer under this Coverage Section are completely fulfilled and extinguished.



EKI-P-17 (5-17) Page 15 of 19

E. NOTIFICATION AND DISCOVERY

- The Insureds shall, as a condition precedent to their rights to payment under this Coverage Section, give the Insurer written notice of any Claim as soon as practicable after an executive officer, risk manager or general counsel of the Company first becomes aware of such Claim, but in no event later than:
 - a. ninety (90) days after the end of the Policy Period; or
 - b. if the **Claim** is first made against the **Insureds** during the **Discovery Period**, if purchased, ninety (90) days after the end of the **Discovery Period**.
- 2. If, during the Policy Period or the Discovery Period, if purchased, any of the Insureds first becomes aware of a specific Wrongful Act which may reasonably give rise to a future Claim covered under this Policy, and if the Insureds, during the Policy Period or the Discovery Period, if purchased, give written notice to Insurer as soon as practicable of:
 - a. a description of the facts, circumstances, or allegations anticipated;
 - b. the identity of the potential claimants;
 - c. the circumstances by which the **Insureds** first became aware of the facts of circumstances;
 - d. the identity of the **Insureds** allegedly involved;
 - e. the consequences which have resulted or may result; and
 - f. the nature of the potential monetary damages and non-monetary relief;

then, any **Claim** made subsequently arising out of such facts or circumstances shall be deemed for the purposes of this Coverage Section to have been made at the time such notice was received by the **Insurer**. No coverage is provided for fees, expenses and other costs incurred prior to the time such facts or circumstances result in a **Claim**.

- Notice to Insurer shall be given to the address specified in Item 8. of the Declarations for this Policy.
- 4. The Insureds shall, as a condition precedent to their rights to payment of Company Direct Expenses, other than Extortion Expenses, under this Coverage Section, give the Insurer written notice of any Company Breach as soon as practicable after the Insured discovers such Company Breach, but in no event later than sixty (60) days after such discovery. The Insurer will pay for Company Direct Expenses sustained by the Insured resulting from a Company Breach occurring at any time and discovered by the Insured during the Policy Period. Discovery of the Company Breach occurs when an officer, director, Insurance Manager or Risk Manager of the Insured first becomes aware of facts which would cause a reasonable person to assume that a Company Breach covered by this Coverage Section has occurred, even though the exact amount or details of any such Company Direct Expenses may not then be known. Discovery also occurs when the Insured receives notice of an actual or a potential Claim against it alleging facts that, if true, would constitute a covered Claim for a Wrongful Act under this Coverage Section.
- 5. The Insureds shall, as a condition precedent to their rights to payment of Extortion Expenses under this Coverage Section, give the Insurer written notice of any Technology Threat as soon as practicable, but in no event later than sixty (60) days after such Technology Threat has been first made.

F. SETTLEMENTS, DEFENSE AND PAYMENT OF EXPENSES

It shall be the right and duty of the Insurer and not the Insureds to defend any Claim, including
the right and duty to select counsel to defend any Claim. Such duty shall exist even if any of the
allegations are groundless, false or fraudulent. The Insurer's duty to defend any Claim shall cease

Nationwide[®]

EKI-P-17 (5-17) Page 16 of 19

when the Limits of Liability have been exhausted by the payment of Loss, including Costs, Charges and Expenses.

- 2. The **Insurer** may make any investigation it deems necessary, and shall have the right to settle any **Claim**; provided, however, no settlement shall be made without the consent of the **Parent Company**, such consent not to be unreasonably withheld.
- 3. The Insureds agree not to settle or offer to settle any Claim, incur any Costs, Charges and Expenses or otherwise assume any contractual obligation or admit any liability with respect to any Claim without the prior written consent of the Insurer, such consent not to be unreasonably withheld. The Insurer shall not be liable for any settlement, Costs, Charges and Expenses, assumed obligation or admission to which it has not consented. The Insureds shall promptly send to the Insurer all settlement demands or offers received by any Insureds from the claimant(s).
- 4. The **Insureds** agree to provide the **Insurer** with all information, assistance and cooperation which the **Insurer** reasonably requests and agree that, in the event of a **Claim**, the **Insureds** will do nothing that shall prejudice the position of the **Insurer** or its potential or actual rights of recovery.
- 5. The Insureds agree not to incur or pay any Costs of Notification, Crisis Costs, Data Restoration Expenses, Extortion Expenses, Cyber Breach Recertification Expenses or Technology Fraud Theft Losses without the prior written consent of the Insurer, such consent not to be unreasonably withheld. The Insurer shall not be liable for any Costs of Notification, Crisis Costs, Data Restoration Expenses, Extortion Expenses, Cyber Breach Recertification Expenses or Technology Fraud Theft Losses to which it has not consented.
- 6. Selection of third party vendors shall be mutually agreed upon between the **Insured** and the **Insurer**. If the **Insured** and the **Insurer** cannot agree on the selection of third party vendors, the **Insurer's** decision shall be final.

G. OTHER INSURANCE

If any **Loss** covered under this Coverage Section is covered under any other valid insurance, then this **Policy** shall cover the **Loss**, subject to its terms and conditions, only to the extent that the amount of the **Loss** is in excess of the amount of such other insurance whether such other insurance is stated to be primary, contributory, excess, contingent or otherwise, and regardless of whether or not any **Loss** in connection with such **Claim** is collectible or recoverable under such other policy, unless such other insurance is written only as specific excess insurance over the Limit of Liability for this Coverage Section.

H. MERGERS AND ACQUISITIONS

The **Parent Company** shall give written notice to the **Insurer** prior to the completion of a merger or acquisition by or of the **Company** and the **Insurer** expressly reserves the right to demand a premium adjustment or change in **Policy** terms and conditions if this **Policy** is to remain in force subsequent to any such merger or acquisition. However, the **Insureds** are not required to notify the **Insurer** until renewal of this **Policy** if such merger or acquisition will represent an increase of less than twenty-five percent (25%) of the **Company's** annual revenues as set forth in its most recent application to the **Insurer** for insurance and there is a no change in the services that will be performed by the **Insureds** or acquired company as compared to the services that are listed on the **Application**.

1. DUTIES IN THE EVENT OF A CYBER INFORMATION BREACH

After the **Insured** discovers a **Cyber Information Breach** or a situation that may result in a **Cyber Information Breach** that may be covered under this Coverage Section, the **Insured** must:

1. submit to an examination under oath at the **Insurer's** request and give the **Insurer** a sworn statement of the answers of the **Insured**;



EKI-P-17 (5-17) Page 17 of 19

- provide the **Insurer** with a sworn proof of loss within sixty (60) days after discovery which shall provide, at a minimum:
 - a. the date and circumstances surrounding discovery, including the name(s) of the person(s) making the discovery;
 - b. details of how the Cyber Information Breach occurred or will occur;
 - c. the amount of actual loss known and an estimate of the total loss expected to result; and
 - d. a description of all known sources of recovery to reduce any Company Direct Expenses;
- provide the Insurer with all information, assistance and cooperation as the Insurer may reasonably request in the investigation of the Cyber Information Breach and corresponding Company Direct Expenses;
- 4. not incur any Company Direct Expenses without the written consent of the Insurer; and
- 5. notify the police or other appropriate law enforcement authority(ies) if the **Insured** has reason to believe that the **Cyber Information Breach** involves a violation of law.

J. DUTIES IN THE EVENT OF A TECHNOLOGY THREAT

After the **Insured** receives a **Technology Threat** or becomes aware of a **Technology Threat** that may lead to **Extortion Expenses** covered under this Coverage Section, the **Insured** must:

- submit to an examination under oath at the **Insurer's** request and give the **Insurer** a sworn statement of the answers of the **Insured**;
- provide the Insurer with all information, assistance and cooperation as the Insurer may reasonably request in the investigation of the Technology Threat and corresponding Extortion Expenses; and
- 3. notify the police or other appropriate law enforcement authority(ies) of the **Technology Threat** and any corresponding **Extortion Expenses**.

K. DUTIES IN THE EVENT OF A TECHNOLOGY BREACH

After the **Insured** discovers a **Technology Breach** that may result in any **Company Direct Expenses** covered under this Coverage Section, the **Insured** must:

- submit to an examination under oath at the **Insurer's** request and give the **Insurer** a sworn statement of the answers of the **Insured**;
- provide the Insurer with all information, assistance and cooperation as the Insurer may reasonably request in the investigation of the Technology Breach and corresponding Company Direct Expenses;
- 3. not incur any Company Direct Expenses without the written consent of the Insurer; and
- 4. notify the police or other appropriate law enforcement authority(ies) if the **Insured** has reason to believe that the **Technology Breach** involves a violation of law.

L. DUTIES IN THE EVENT OF A TECHNOLOGY FRAUD THEFT LOSS

After the **Insured** discovers a **Technology Fraud Theft** or circumstances that may result in a **Technology Fraud Theft Loss** that may be covered under this Coverage Section, the **Insured** must:

- 1. provide to the **Insurer** written notice of such **Technology Fraud Theft** as soon as practicable, but in no event later than sixty (60) days after such discovery;
- 2. submit to an examination under oath at the **Insurer's** request and give the **Insurer** a sworn statement of the answers of the **Insured**;



EKI-P-17 (5-17) Page 18 of 19

- 3. provide the **Insurer** with a sworn proof of loss within one hundred eighty (180) days after discovery which shall provide, at a minimum:
 - a. the date, detailed description and circumstances surrounding discovery, including the name(s), position(s)/title(s) of the person(s) making the discovery and copies of any written materials evidencing such **Technology Fraud Theft**;
 - b. details of how the subject **Technology Fraud Theft Loss** occurred or will occur;
 - the amount of actual Technology Fraud Theft Loss known and an estimate of the total Technology Fraud Theft Loss expected to result; and
 - d. a description of all known sources of recovery to reduce the Technology Fraud Theft Loss;
- 4. provide the **Insurer** with all information, assistance and cooperation as the **Insurer** may reasonably request in the investigation of the **Technology Fraud Theft Loss**;
- 5. notify the police or other appropriate law enforcement authority(ies) if the **Insured** has reason to believe that the **Technology Fraud Theft Loss** involves a violation of law; and
- 6. keep accurate records of all covered property or expenses so that the **Insurer** can verify the amount of any claimed **Technology Fraud Theft Loss.**

M. ASSISTANCE, COOPERATION AND SUBROGATION

Notwithstanding any provision to the contrary in the **Policy's** General Terms and Conditions, the **Insurer** does not waive its subrogation rights to recover **Business Interruption Expenses** from any party as a result of a **Technology Breach**.

N. GENERAL PROVISIONS

Section I., **RUN-OFF COVERAGE**, of the General Terms and Conditions of this **Policy** shall not apply to this Coverage Section.



EKI-P-17 (5-17) Page 19 of 19

Underwritten by:
Scottsdale Indemnity Company
Home Office:
One Nationwide Plaza
Columbus, Ohio 43215
Administrative Office:
8877 North Gainey Center Drive
Scottsdale, Arizona 85258



Northwest Professional Center

227 US Hwy 206, Suite 302 Flanders, NJ 07836-9174

Tel: (973) 252-5141/(800) 689-2550 Fax: (973) 252-5146/(800) 689-2839

www.ERiskServices.com

email: application@ERiskServices.com

APPLICATION FOR BUSINESS AND MANAGEMENT (BAM) INDEMNITY INSURANCE CYBER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGES

NOTICE: THE CLAIMS MADE AND REPORTED LIABILITY COVERAGE SECTIONS OR PROVISIONS OF THIS POLICY FOR WHICH THIS APPLICATION IS BEING MADE, WHICHEVER ARE APPLICABLE, COVER ONLY CLAIMS FIRST MADE AGAINST THE INSURED DURING THE POLICY PERIOD OR, IF APPLICABLE, ANY DISCOVERY PERIOD AND REPORTED TO THE INSURER PURSUANT TO THE TERMS OF THE POLICY. THE AMOUNTS INCURRED TO DEFEND A CLAIM REDUCE THE APPLICABLE LIMIT OF LIABILITY AND ARE SUBJECT TO THE APPLICABLE RETENTION OR DEDUCTIBLE.

Instructions: Please read carefully and answer all questions. If a question is not applicable, so state. This Application and all exhibits shall be held in confidence. Please read the Policy for which application for coverage is made (the "Policy") prior to completing this Application. The terms as used herein shall have the meanings as defined in the Policy.

Applicant means all corporations, organizations or other entities set forth in Question 1. of the General Information section of this **Application**, including any subsidiaries, proposed for this insurance.

GENERAL INFORMATION

 2. 	Name of Applicant:					
						City: State: State: Zip Code:
	North American Industry Classification System Code (NAICS):					
	3.	Nature of Operations:				
Note—please include description of all Applicants , including any subsidiaries.						
4.	Website:					
CY	BER, MEDIA AND TECHNOLOGY SECURITY SERVICES COVERAGE SECTION INFORMATION					
1.	Please list the gross revenues of Applicant for the most recent fiscal year-end:\$					
2.	. Approximate number of physical or electronic records containing personally identifiable information the Applicant , directly or through a third party, has stored over the last twelve (12) months:					
3.	Does the Applicant store, directly or through a third party, any health information records that are governed or regulated under the Health Insurance Portability and Accountability Act (HIPAA)?					
	If yes, does the Applicant have procedures and audit practices in place to ensure compliance under the rules and regulations of HIPAA, including the encryption of any electronically transmitted					
	recorde? □ Vec □ No □ N/A					



EKI-APP-8 (5-17) Page 1 of 4

	Name of Current Insurer	Limit of Liability	Retention	Premium	Expiration Da	te
10.	Describe any current Cyber ins		T		T	
	If yes, please provide details or	n a separate page.				
	renewed any cyber liability or s	imilar insurance at any tim		•		s 🖵 No
9.	Has any insurer made any payments, taken notice of a claim or loss or a potential claim or loss or non-					
	If yes, please provide detai			•••••		, — 110
	d. Technology, ransomware of	•				
	c. Violation of any privacy law					
	 b. Unauthorized acquisition, a sonally identifiable informa 	•			•	s 🗆 No
	a. Breaches of security?				🖵 Yes	s 🗆 No
8.	Within the last five years has th	ne Applicant been subject	to or suffered an	y losses or litigat	ion from any:	
	If yes, please provide details or	n a separate page.				
	Does any person to be insured stance or situation which might Cyber coverage?	reasonably be expected to	o give rise to a cla	im or loss under	this proposed	s 🛭 No
	Is the critical business data of location?				Yes	s 🗆 No
	Does the Applicant store any personally identifiable information on unencrypted portable devices, in ing laptops or external memory devices?				s 🗆 No	
	Does the Applicant use regularly updated anti-virus software and firewall configurations for computers and networks used in business operations?			s 🗖 No		

FALSE INFORMATION

FRAUD WARNING: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties. (Not applicable in AL, CO, DC, FL, KS, LA, ME, MD, MN, NE, NY, OH, OK, OR, RI, TN, VA, VT or WA.)

NOTICE TO ALABAMA APPLICANTS: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or who knowingly presents false information in an application for insurance is guilty of a crime and may be subject to restitution fines or confinement in prison, or any combination thereof.

NOTICE TO COLORADO APPLICANTS: It is unlawful to knowingly provide false, incomplete, or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance, and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policy holder or claimant for the purpose of defrauding or attempting to defraud the policy holder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies.

WARNING TO DISTRICT OF COLUMBIA APPLICANTS: It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits if false information materially related to a claim was provided by the applicant.

NOTICE TO FLORIDA APPLICANTS: Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony of the third degree.



EKI-APP-8 (5-17) Page 2 of 4

NOTICE TO KANSAS APPLICANTS: Any person who, knowingly and with intent to defraud, presents, causes to be presented or prepares with knowledge or belief that it will be presented to or by an insurer, purported insurer, broker or any agent thereof, any written, electronic, electronic impulse, facsimile, magnetic, oral, or telephonic communication or statement as part of, or in support of, an application for the issuance of, or the rating of an insurance policy for personal or commercial insurance, or a claim for payment or other benefit pursuant to an insurance policy for commercial or personal insurance which such person knows to contain materially false information concerning any fact material thereto; or conceals, for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties.

NOTICE TO LOUISIANA APPLICANTS: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

NOTICE TO MAINE APPLICANTS: It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines or a denial of insurance benefits.

NOTICE TO MARYLAND APPLICANTS: Any person who knowingly or willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly or willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

NOTICE TO MINNESOTA APPLICANTS: A person who files a claim with intent to defraud or helps commit a fraud against an insurer is guilty of a crime.

NOTICE TO OHIO APPLICANTS: Any person who, with intent to defraud or knowing that he is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement is guilty of insurance fraud.

NOTICE TO OKLAHOMA APPLICANTS: Any person who knowingly, and with intent to injure, defraud or deceive any insurer, makes any claim for the proceeds of an insurance policy containing any false, incomplete or misleading information is guilty of a felony.

NOTICE TO RHODE ISLAND APPLICANTS: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

FRAUD WARNING (APPLICABLE IN VERMONT, NEBRASKA AND OREGON): Any person who intentionally presents a materially false statement in an application for insurance may be guilty of a criminal offense and subject to penalties under state law.

FRAUD WARNING (APPLICABLE IN TENNESSEE, VIRGINIA AND WASHINGTON): It is a crime to knowingly provide false, incomplete, or misleading information to an insurance company for the purpose of defrauding the company. Penalties include imprisonment, fines, and denial of insurance benefits.

NEW YORK FRAUD WARNING: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime, and shall also be subject to a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.

OTHER INFORMATION

1. The undersigned declares that to the best of his/her knowledge the statements herein are true. Signing of this Application does not bind the undersigned to complete the insurance, but it is agreed that this Application shall be the basis of the contract should a Policy be issued, and this application will be attached to and become a part of such Policy, if issued. The Insurer is hereby authorized to make any investigation and inquiry in connection with this Application as they may deem necessary.



EKI-APP-8 (5-17) Page 3 of 4

- 2. It is represented that the particulars and statements contained in the Application for the proposed **Policy** and any materials submitted herewith (which shall be retained on file by the **Insurer** and which shall be deemed attached hereto, as if physically attached hereto), are the basis for the proposed **Policy** and are to be considered as incorporated into and constituting a part of the proposed **Policy**.
- 3. It is agreed that in the event there is any material change in the answers to the questions contained herein prior to the effective date of the Policy, the Applicant will notify the Insurer and, at the sole discretion of the Insurer, any outstanding quotations or binders may be modified or withdrawn.
- 4. It is agreed that in the event there is any misstatement, omission, or untruth in this **Application** or any material submitted along with or contained herein, the **Insurer** has the right to exclude from coverage any claim based upon, arising out of, attributable to, directly or indirectly resulting from, in consequence of, or in any way involving such misstatement, omission or untruth.

APPLICANT'S NAME AND TITLE:	
APPLICANT'S SIGNATURE:(Must be signed by an active Executive Officer of the Applica	DATE: nt)
PRODUCER'S SIGNATURE:	DATE:
AGENT NAME: AGENT LICENSE N	IUMBER:
(Applicable to Florida Agents Only)	
IOWA LICENSED AGENT:	
(Applicable in Iowa Only)	

A POLICY CANNOT BE ISSUED UNLESS THIS APPLICATION IS PROPERLY SIGNED AND DATED.

For purposes of creating a binding contract of insurance by this application or in determining the rights and obligations under such contract in any court of law, the parties acknowledge that a signature reproduced by either digital signature, electronic signature, facsimile or photocopy shall have the same force and effect as an original signature and that the original and any such copies shall be deemed one and the same document.



EKI-APP-8 (5-17) Page 4 of 4

END	ORS	EMI	ENT
NO.			

ATTACHED TO AND FORMING A PART OF POLICY NUMBER	ENDORSEMENT EFFECTIVE DATE (12:01 A.M. STANDARD TIME)	NAMED INSURED	AGENT NO.

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

AMENDATORY ENDORSEMENT—DISTRICT OF COLUMBIA

This endorsement modifies insurance provided under the following:

BUSINESS AND MANAGEMENT INDEMNITY POLICY GENERAL TERMS AND CONDITIONS

Section E., **CANCELLATION**, paragraph 2. is deleted and replaced by:

2. This Policy may be cancelled by the Insurer only for nonpayment of premium, by mailing written notice to the Parent Company stating when such cancellation shall be effective, such date to be not less than thirty (30) days from the date of written notice. The mailing of such notice shall be sufficient notice and the effective date of cancellation stated in the notice shall become the end of the Policy Period. Delivery of such written notice by the Insurer shall be equivalent to mailing. If the foregoing notice period is in conflict with any governing law or regulation, then the notice period shall be deemed to be the minimum notice period permitted under the governing law or regulation.

All other terms and conditions of this **Policy** remain unchanged.





EKI-1913-DC (5-17) Page 1 of 1

SERFF Tracking #: SCTT-131484755 State Tracking #: EK DC06388ICF01

State: District of Columbia Filing Company: Scottsdale Indemnity Company

TOI/Sub-TOI: 17.0 Other Liability-Occ/Claims Made/17.0022 Other

Product Name: Business and Management Liability
Project Name/Number: E-Risk (CMTSS)/EK DC06388ICF01

Supporting Document Schedules

Bypassed - Item:	Readability Certificate
Bypass Reason:	N/A
Attachment(s):	
Item Status:	APPROVED
Status Date:	05/09/2018
Bypassed - Item:	Consulting Authorization
Bypass Reason:	N/A
Attachment(s):	
Item Status:	APPROVED
Status Date:	05/09/2018
Bypassed - Item:	Copy of Trust Agreement
Bypass Reason:	N/A
Attachment(s):	
Item Status:	APPROVED
Status Date:	05/09/2018
Bypassed - Item:	Expedited SERFF Filing Transmittal Form
Bypass Reason:	N/A
Attachment(s):	
Item Status:	APPROVED
Status Date:	05/09/2018